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JC948 U.S. PTO

11-7-00

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PATENT APPLICATION  
Attorney Docket No. 3520-000808

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of :  
Steven D. TILEY et al. :  
Serial No. Not Yet Assigned :  
Filed Concurrently Herewith :

**METHOD OF INDUCING A  
PURCHASER TO VISIT A RETAIL  
OUTLET AT A REMOTE LOCATION  
AND OF INDUCING A RETAIL  
OUTLET TO ACT AS SUCH A  
REMOTE LOCATION**

Pittsburgh, Pennsylvania  
November 6, 2000

LETTER RECOGNIZING ATTORNEYS

Box Patent Applications  
Assistant Commissioner for Patents  
Washington, D.C. 20231

Sir:

Enclosed for filing is an informal application for patent as above identified,  
comprising a specification, claims, abstract and drawings.

Information regarding the inventors and the application is as follows:

- Steven D. Tiley                      Rodney S. Smith  
6 Todd Road                      1109 Kuhn Road  
Carlisle, PA 17013              Boiling Springs, PA 17007-9631
- Citizenship: U.S.A.              Citizenship: U.S.A.
- Title: **METHOD OF INDUCING A PURCHASER TO VISIT A RETAIL OUTLET  
AT A REMOTE LOCATION AND OF INDUCING A RETAIL OUTLET TO ACT  
AS SUCH A REMOTE LOCATION**

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Date of Deposit November 6, 2000

I hereby certify that this paper or fee is being deposited with the  
United States Postal Service "Express Mail Post Office to Addressee"  
service under 37 C.F.R. 1.10 on the date indicated above and is  
addressed to the: Assistant Commissioner for Patents, Washington,  
D.C. 20231

James G. Porcelli, Registration No. 33,757

(Name of Registered Representative)

Signature

*James G. Porcelli*  
Date

11/06/2000

JC932 U.S. PTO  
09/707185  
00/60/11

4. Priority: 1) U.S. Provisional Application No. 60/163,642 filed November 4, 2000 titled "Method, Apparatus, And Program Matching Electronic And Telephonic Shoppers To Physical Stores For Package Pickup";  
2) U.S. Provisional Application No. 60/167,160 filed November 23, 1999 titled " Method Of Inducing A Purchaser To Visit A Store At A Remote Location";  
3) U.S. Provisional Application No. 60/173,739 filed December 30, 1999 titled "Further Methods Of Inducing A Purchaser To Visit A Store At A Remote Location For Package Pickup And Marketing Opportunities"; and  
4) U.S. Provisional Application No. 60/193,525 filed March 31, 2000 titled "Method Of Inducing A Purchaser To Visit A Remote Location And Of Inducing A Retail Outlet To Act As Such A Remote Location".
5. Drawings: 4 sheets of drawings containing 4 figures
6. Claims: 47 total claims, 6 independent claims
7. Small Entity: Small Entity Status is asserted for this application under 37 CFR 1.27.

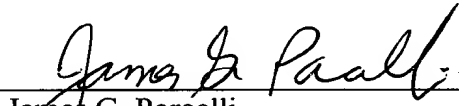
Please accept the application for purposes of granting a filing date pursuant to 37 C.F.R. §1.53(b) and recognize Lester N. Fortney, James G. Porcelli, and William H. Logsdon, Registration Nos. 38,141; 33,757; and 22,132, respectively, as attorneys in this application, pending the filing of a formal Declaration and Power of Attorney and payment of the filing fee. 37 C.F.R. §1.53(f).

Kindly direct all communications relating to this application to James G. Porcelli.

Respectfully submitted,

WEBB ZIESENHEIM LOGSDON  
ORKIN & HANSON, P.C.

By

  
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